



# 2018 Census results

## The Western Initiative



The 2018 New Zealand Census of Population and Dwellings was held on 6 March 2018.

This is the official count by Stats NZ of how many people and dwellings there are in New Zealand. It provides a snapshot of New Zealand on census day.

This information sheet provides an overview of initial results from the census for The Western Initiative, and background information on the census. The Western Initiative covers the local board areas of Henderson-Massey, Waitākere Ranges and Whau.

## Population growth

At the 2018 Census there were 249,873 usual residents in The Western Initiative area, an increase of 21,195 people since the 2013 Census.

This represents a 9.3% increase between 2013 and 2018. The Western Initiative has grown more slowly than wider Auckland (11.0% increase).

The Western Initiative represents 15.9% of the Auckland population, down slightly from 16.2% at the 2013 Census.



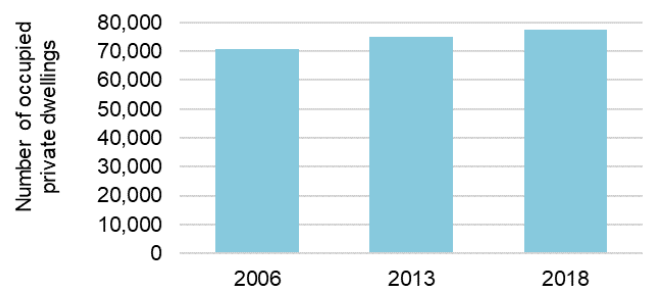
**249,873**  
people in 2018  
**+ 21,195** (9.3%)  
since the 2013 Census

## Number of dwellings

The census captures the number of occupied and unoccupied private and non-private dwellings. Non-private dwellings will not be reported here. (They provide short or long-term communal or transitory type accommodation, e.g. communal staff quarters, hospitals and prisons).

At the 2018 Census, The Western Initiative had a total of 77,589 occupied private dwellings, an increase of 2,409 or 3.2% from 2013. This represents slow growth compared to that of wider Auckland (5.7% increase).

In addition, 4,650 unoccupied private dwellings were counted.

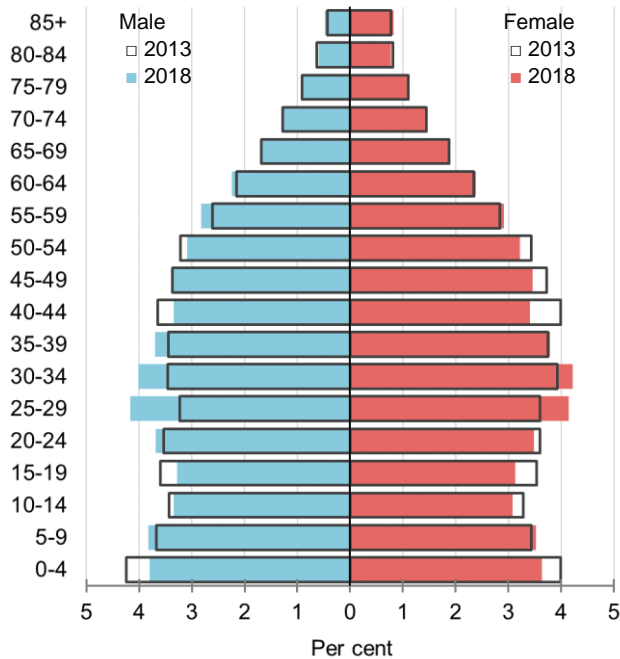


**77,589**  
dwellings in 2018  
**+ 2,409** (3.2%)  
since the 2013 Census

## The Western Initiative age structure

At the 2018 Census 21.2% of The Western Initiative's population was under 15, compared to 20.0% of Auckland.

10.9% were 65 or older, compared to 12.0% of Auckland.



At the 2018 Census, the approximate median age in The Western Initiative was 34.3\* years, compared with 34.7 years in Auckland.

Age	The Western Initiative		Auckland
	Numbers	%	%
0-14	53,004	21.2	20.0
15-64	169,509	67.8	68.0
65+	27,357	10.9	12.0

\* The TWI median age is a population-weighted average of the median age of each comprising local board.

## Data sources

In response to issues with the 2018 Census, Stats NZ has, for the first time, used administrative and other data to help fill gaps caused by response rates that were lower than anticipated. More information on data sources used by variable is available on the Stats NZ website.

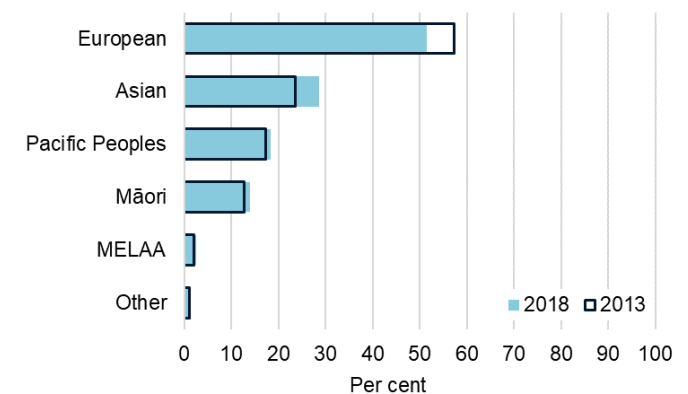
## Ethnic diversity

51.4% identified as European (compared to 53.5% Auckland).

28.7% identify as Asian ethnicity (compared to 28.2% Auckland).

18.3% identify as Pacific Peoples (compared to 15.5% Auckland).

13.9% identify as Māori (compared to 11.5% Auckland). 34,785 Māori usually live in The Western Initiative area. This is an increase of 7,389 people, or 27.0%, since the 2013 Census.



MELAA refers to Middle Eastern, Latin American and African. People could choose more than one ethnicity and categories are not exclusive. Percentages will add to more than 100.

The Western Initiative had a high growth in Asian population. Since the 2013 Census this ethnic group has increased by 21,363 people, or 42.4%.



**71,757**  
people identify as Asian in 2018  
**+ 21,363** (42.4%)  
since the 2013 Census

## Further information

For further information on Auckland related census data, please visit our interactive census data mapping site [www.censusauckland.co.nz](http://www.censusauckland.co.nz) or contact the Research and Evaluation Unit at [census@aucklandcouncil.govt.nz](mailto:census@aucklandcouncil.govt.nz).